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| Role Title  | Product Manager – Vision |
| Function & Dept. | SCC Digital - Cloud |
| Career Growth Level | Contributing & Developing (D)  |
| CGP Descriptor  | Qualified specialists, recognised for their expertise, serving as pivotal contributors in various domains. These specialists play a vital role in influencing and shaping new business strategies, policies, practices, and content, catering to both external and internal customers. Their responsibilities may encompass problem-solving and the development and execution of purpose-driven solutions, often of a complex nature, to meet the specific needs of both external and internal customers |
| Team  | Product Management – SCC Digital |
| Reports to | Head of Product Management – SCC Digital |
| Role Purpose  | The Product Manager – Vision role involves defining and managing the product roadmap, prioritising the backlog, and ensuring alignment with business goals. The Product Manager will also develop onboarding documentation, implement enablement programs, drive user adoption, collaborate with stakeholders, utilise data analytics, support go-to-market strategies, monitor product performance, and provide pre-sales and sales support. |
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| Key Responsibilities  |
| 1. **Roadmap and Feature Prioritisation**: Define and manage the product roadmap, ensuring alignment with business goals and market demands.
2. **Backlog Refinement**: Regularly review and prioritise the product backlog in collaboration with the development team to ensure that the most valuable features and improvements are being worked on.
3. **Supporting Onboarding Documentation**: Develop and maintain detailed onboarding documentation to help new users understand and effectively use the platform.
4. **Implementing Enablement**: Create and execute enablement programs to ensure that internal teams are well-equipped to support and demo the platform.
5. **User Adoption**: Drive initiatives to increase user adoption and engagement with the platform, including user training, support and analytics.
6. **Stakeholder Collaboration**: Work closely with key stakeholders, including technical leaders, architects, customer experience, and delivery teams to develop integrated solutions.
7. **Data-Driven Decision Making**: Utilise data analytics and market research to guide product development, measure performance, and inform decisions.
8. **Go-to-Market Strategies**: Support effective go-to-market strategies in collaboration with product marketing and content management teams.
9. **Performance Monitoring**: Monitor product performance, gather customer feedback, and implement continuous improvements to meet evolving customer needs and market conditions.
10. **Pre-sales and Sales Support**: Provide critical support to pre-sales and sales teams, including training, resources, and direct client interaction
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| Person Specification  |
| 1.Expertise in defining and managing product roadmaps, feature prioritisation, and backlog refinement.2. Knowledge of public cloud platforms and cyber services.3. Proficiency in Agile methodologies like Scrum and Kanban.4. Ability to create and maintain detailed onboarding documentation.5. Excellent verbal and written communication skill.6. Ability to provide support to pre-sales and sales teams, including training and client interaction. |

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| Key Competencies |  | Level  |
| 1. | Strategic Thinking | 1 |
| 2 | Communication Skills | 2 |
| 3. | Planning and Organising | 2 |
| 4. | Continuous Improvement | 1 |
| 5. | Stakeholder Relationship Management | 2 |
| 6. | Revenue Growth | 1 |

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| Value Behaviours  |  | Level |
| 1. | Responsibility  | 2 |
| 2. | Passion  | 2 |
| 3. | Customer First  | 2 |
| 4. | Agility  | 2 |
| 5. | Family  | 2 |

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| Version  | Date  | Description  | Approved by  | Date  |
| 1.0  | November 2023  | Original  | HR  | November 2023  |
| 2.0 | March 2024  | Formatting of cells  | HR  | March 2024  |