

|  |  |
| --- | --- |
| Role Title  | Software Solution Specialist – UK Public Sector  |
| Function & Dept. | SCC - Software Sales |
| Career Growth Level | Collaborating and Providing Technical Knowledge (E)  |
| CGP Descriptor  | Specialist team members with experience of specific fields, may have some involvement in amending and constructing processes to criteria. Technically or operationally knowledgeable in a defined field or, may have responsibility for key customer engagement activity. |
| Team  | UK Public Sector Sales |
| Reports to | Sales Manager  |
| Role Purpose  | To build strategic relationships with new customers, creating incremental sales by advocating for SCC Software UK’s product and services portfolio. Software Specialists work collaboratively with the software business unit and are responsible for the business opportunity until it is contracted, ensuring a smooth transition into delivery/transaction.You are excited by the opportunity to add value to the customer and are keen to share relevant insights and knowledge, so the customer wants to meet with you. You build strong rapport by consulting with the customer to understand what their objectives are and then by delivering on these requirements. You are clear on the customer’s priorities, and these are reflected in account plans and prioritisation of your time. You demonstrate a strong understanding of the buying and budgeting process, and you use this knowledge to build compelling commercial offers. You possess a systematic approach to building, expanding and deepening customer relationships. Your mindset enables you to balance the long and the short-term to maximise the lifetime value for the customer.This role focuses on selling third-party licensing solutions and associated services. The successful candidate will be responsible for growing revenues and profitability for SCC’s Public Sector Division through effective selling to SCC new customers. |
|  |  |
| Key Responsibilities  |
| 1. **Achieve Targets:** Meet or exceed annual gross margin targets as set by SCC at the beginning of the financial year.
2. **Pipeline Management:** Develop and maintain a robust and accurate pipeline within SCC’s CRM system Sales Hub working in collaboration with SCC’s Branch Teams, sufficient to achieve or exceed target.
3. **Territory Planning:** Create and execute a Territory Plan that maximises returns from customers and identifies product and solution whitespace in your territory.
4. **Vendor Relationships:** Cultivate strong relationships with relevant vendors and vendor management teams to create co-sell opportunities and drive vendor-generated pass-through deals.
5. **Sales Cycle Management:** Oversee key aspects of the sales cycle, from customer engagement through to deal closure and handover to delivery.
 |
| 1. **Market Insight:** Understand the competitive landscape and position SCC to win by emphasising our differentiators.
2. **Product/Service Evolution:** Contribute to the development of product and service roadmaps by identifying repeatable customer challenges that can be profitably addressed.
3. **Cross-Selling:** Demonstrate working knowledge of other SCC products and services to support the generation of collaborative pipeline for other divisions.
4. **Revenue Recognition:** Maximise revenue recognition by constructing optimal commercial terms.
 |
| Person Specification  |
| Experience:* Demonstrable sales experience within the technology sector.
* Proven track record of delivering margin growth.
* Experience of selling one or more of Software UK’s solution themes.
* Background in working with both commercial and public sector customers.
* Proficient in engaging with key solution vendors and ISVs.
* Knowledge of purchasing and budgeting processes to drive the sales process.

Skills:* Ability to communicate compelling responses to customer challenges both verbally and in writing.
* Capable of constructing complex license deals and positioning software-based solutions.
* Possesses a systematic approach to building, expanding, and deepening customer relationships.
* Ability to manage multiple priorities and meet deadlines.
* Strong organisational and time management skills.
* Vendor aligned certifications to demonstrate vendor knowledge and engagement.

Personal Attributes:* High level of integrity and professionalism.
* Ambitious and action oriented.
* Resilient, tenacious, positive and determined.
* Collaborates well with internal teams to meet customer requirements
* Adaptable and flexible in a fast-paced environment.

Interpersonal:* Strong interpersonal and relationship-building skills.
* Exceptional stakeholder management skills, capable of engaging and clearly communicating with teams across the vendor landscape, the Software UK Division and the wider SCC business.
* Excellent communication and negotiation abilities.
* Proficient in presenting to diverse audiences.
 |

|  |  |  |
| --- | --- | --- |
| KeyCompetencies: |  | Level: |
| 1. | Selling | 1 |
| 2 | Key Account Management | 1 |
| 3. | Communication Skills | 1 |
| 4. | Facilitation Skills | 1 |
| 5. | Business Development | 1 |
| 6. | Presentation Skills | 1 |
| 7. | Relationship Building | 1 |
| 8. | Planning and organising | 1 |
| 9. | Stakeholder Relationship Management | 1 |
| Value Behaviours: |  | Level: |
| 1. | Responsibility | 1 |
| 2. | Passion | 1 |
| 3. | Customer First | 1 |
| 4. | Agility | 1 |
| 5. | Family | 1 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Version  | Date  | Description  | Approved by  | Date  |
| 1.0  | November 2023  | Original  | HR  | November 2023  |
| 2.0 | March 2024  | Formatting of cells  | HR  | March 2024  |